

Rodolfo Rivas Rea

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Mobile + 41 (78)615 3482

EDUCATION

Stanford Law School, Palo Alto, California (2009 - 2010)

LL.M. in Law, Science and Technology, June 2010

SLS International Public Interest Alumni Mentor, Stanford Technology Law Review, Stanford IP Association, Stanford Film Society

University of Alicante (Universitat d'Alacant), Alicante, Spain (2006 - 2007)

LL.M. in Intellectual Property and Information Society Law, May 2007

Awarded 50% tuition grant (only three grants awarded per year); European Intellectual Property Institutes Network (EIPIN)

Panamerican University (Universidad Panamericana), Guadalajara, Mexico (1999 - 2004)

Licenciado en Derecho (J.D. equivalent), March 2005; "Honores" (equivalent to *magna cum laude*)

recipient of the SEP Full Grant (highest GPA and highest admission exam score)

Law dissertation: "Considerations on the Moral Rights pertaining to film Authors"

PROFESSIONAL EXPERIENCE

Permanent Mission of Israel to the World Trade Organization (WTO), Geneva, Switzerland

Trade Policy Negotiator & Legal Advisor, International Trade & Policy (September 2011 – present)

World Intellectual Property Organization (WIPO), Geneva, Switzerland

Legal Researcher, IP Laws & Treaties, Office of the Legal Counsel (May 2011 – August 2011)

- Perform legal research related to IP legislation & jurisprudence from Member States and other International Organizations
- Ensure accuracy, currency & consistency in the management, content and structure of the WIPO Lex database
- Draft & translate notes & news relating to IP for publication on WIPO Lex (www.wipo.int/wipolex/en/)
- Coordinate with National & Regional authorities & individuals in order to retrieve, classify & publish IP legislation on WIPO Lex

Appellate Body (AB) at the WTO, Geneva, Switzerland

Legal Intern, International Trade Dispute Settlement (February 2011 – April 2011)

- Performed background and legal research and prepared charts and legal memoranda as part of the Secretariat team assisting the Appellate Body Division in various appeal proceedings
- Attended meetings of the WTO Members negotiating possible modifications to the WTO dispute settlement system (Dispute Settlement Understanding (DSU) and Doha Round) and prepared memoranda reporting on such meetings
- Prepared memoranda reporting on regular & special meetings of the Dispute Settlement Body of the WTO

Permanent Mission of Mexico to the WTO, Geneva, Switzerland

Legal Staff, International Trade Dispute Settlement (August 2010 – January 2011)

- Drafted, reviewed & translated documents, performed legal research and participated in hearings on several international trade disputes under the DSU at Panel, Arbitration & Appellate Body stages (3 as disputant & 3 as third party)
- Negotiated actively in special group & bilateral sessions at the WTO in support of Mexico's proposals on the DSU and TRIPS
- Drafted legal opinions regarding Mexico's position under several topics (ie. DSU, TRIPS, NAFTA, ACTA)
- Briefed the Ambassador on several topics in preparation for Head of Delegations meetings
- Coordinated with the Secretariat of Economy, intra-governmental agencies & external counsel on procedural/substantive matters

WIPO's Arbitration and Mediation Center, Geneva, Switzerland

Legal Consultant, Alternate Dispute Resolution (ADR) (July 2007 - July 2009)

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- Managed domain name case docket of over 250 domain name disputes; reviewed complaints for substantive & procedural compliance with various gTLD & ccTLD dispute resolution policies; analyzed published decisions for precedential legal merits
- Drafted complex procedural communications to parties and tended to general queries
- Managed *prima facie* review of complaints for legal implications assessment and assigned domain name cases for their administration amongst a group of over twenty case managers
- Counseled clients on various administrative proceedings relating to commercial and IP disputes and drafting of arbitration and mediation clauses in order to reduce potential disputes
- Co-drafted amendments to the UDRP Rules for implementation of WIPO's e-filing initiative
- Collaborated in designing communication systems and IT updates in order to streamline domain name case administration
- Translated and drafted legal documents in English/Spanish for print and electronic publication
- Drafted press releases on noteworthy domain name cases administered by the Center
- Trained case managers with international and multicultural backgrounds in domain name case administration

Stewart Title Guadalajara, S.A. de C.V., Zapopan, Mexico

General Counsel, Title Insurance and Real Estate (February 2005 - August 2006)

Stewart Title Guadalajara, S.A. de C.V., subsidiary of Stewart Title Latin America Inc. (STLA) & Stewart Title Guarantee Company

- Designed and implemented the legal framework for STLA's business in Mexico and the Caribbean
- Provided legal advice in commercial law under federal and local jurisdictions for Mexico & reported to the Board of Directors
- Reviewed Stewart Title's policies, instructed employees regarding its compliance & trained staff for six STLA offices in Mexico
- Negotiated and drafted complex commercial agreements (ie. purchase & sale agreements, agency, escrow, lease, trusts etc.)
- Coordinated title underwriting for Western Mexico and advised on underwriting policy for Latin America
- Conducted several conferences and Q&A sessions with attorneys, realtors and general public
- Acquired STLA's first certification in Mexico as insurance and bond agent

Gomez Minakata, Romero Attorneys at Law, Guadalajara, Mexico

Associate, Corporate, Insurance and Risk Management Practice (January 2004 - February 2005)

- Drafted legal briefs and risk management strategy reports in connection with insurance and risk management
- Represented clients in 20 compulsory pre-hearing mediations on financial services proceedings with 95% success rate
- Drafted and translated complex corporate agreements involving multinational entities

QUALIFICATIONS/LANGUAGE

- Qualified to practice Law in Mexico, 2005
- Languages: English (fluent); Spanish (native); French (basic)
- Certified Translator (English/Spanish) by the General Judicial Council of Jalisco, Mexico since 2005
- Certified Insurance & Bond Agent by the Bonds & Insurance Commission of Mexico since 2005 (License G79041)

ACTIVITIES/TRAINING

Memberships: Licensing Executives Society (LES Silicon Valley Chapter); International Trademark Association (INTA); Mexican American Bar Association (MABA); frequent contributor to *Mi Patente* (specialized IP print publication in Mexico & Latin America)

Interests: Science & technology; film, literature & photography; music (studied piano for 5 years); basketball